

LANGUAGE STYLE USED BY KATY PERRY AND THE HOSTS IN EXCLUSIVE INTERVIEW ON TONIGHT SHOW

*Language
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Abstract- *This study aims to analyze the dominant language style used by the Hosts and Katy Perry's exclusive interview on Tonight Show so that readers can distinguish the use of language styles appropriate to the situation and conditions. The type of language style that helps the researcher analyze is divided into five styles; formal, consultative, casual, and intimate styles. The research's objective is to determine the dominant language style used by the Hosts and Katy Perry's Exclusive Interview on the Tonight Show. The researcher uses descriptive qualitative research to analyze the utterances towards a conversation on the video. This was in line with Joos's characteristics in conveying information through intonation, pronunciation, grammar, sentences, and words that correspond to each type of language style. The type of language style that is dominantly used by the Hosts and Katy Perry in the Exclusive Interview is casual style because the sentences spoken in the talk show conversations are dominant in using short and simple ones.*

Keywords: *Language Style, Casual Style, Katy Perry, Hosts, Interview*

INTRODUCTION

Language is a crucial element in everyday human life in communicating. In dealing with social context, people often use language to convey thoughts, messages, feelings, and information. By socializing and interacting with other people, a person can be known and recognized by their existence through their background, character, origin, etc. The language also provides a means for people to provide someone's knowledge in expressing ideas in the environment. Therefore, people can converse with other speakers by using and changing language styles and adapting to styles, situations, and conditions. If someone does not speak in the right style, the built interactions cannot continue because the style is very much integrated with social functions and controls the interaction.

Language also has a strong relationship with symbols of social behavior related to the context of society and human interaction. Sociolinguistics is a part of linguistics,

one of the most studied because it can separate language from a society where it is an intrinsic part of society. Hence, this research leads to the sociolinguistics field related to a person's daily life speaking to others by someone's language in a conversation. Holmes (2013) said that sociolinguistics concerns language structure about how language can play its role and function in society by considering the social aspects. The language style, which is the main topic in this research, can be called one of the language variations that can form a communication system and describe how to interpret it. Missikova (2003) said that language style is a way of speaking or a variety of speech formed with a systematic pattern also through deliberate and deliberate selection, through the application of linguistics, related linguistic extras for topics, situations, functions, the author's intent and purpose, and the context of the utterance. In communication, humans cannot separate language styles because it is a fundamental meaning for everyone.

Therefore, the use of language styles in communication will support a person in communicating with others without disturbing others personally or as a whole. Many media are close among humans in this modern era, particularly the object examined in this research is a TV show or talk show taken by the researcher. This program contains conversational discussions about some of the latest shows in various aspects such as life, politics, society, economy, education, and others. A talk show program that the researcher took, the Tonight Show, presents a language style to share ideas or information with viewers or readers. The episode talks about the new album "Smile" by American singer Katy Perry exclusively. The researcher chose the Tonight Show program because Tonight Show was packaged in an informative, entertaining way to the broader community and had conversational implications. The Tonight Show is a powerful media version with a more attractive and visual appeal to listen to and see live television shows whenever they want. Then, people can see the images available on smartphones that can be accessed online, and people can stream on YouTube to find out about language styles.

The researcher wants to examine the dominant Hosts' and the Guest's language styles based on these reasons. The researcher also takes language style as a topic in this research. After all, language style is important because people must consider choosing the appropriate style and communication to determine how social interactions will be processed. Then, communication can run steadily when interacting with other people, especially the hosts and guests. Also, the exclusive interview program that the researcher

took was because it could show that this program might direct, provide information, and entertain listeners. Katy Perry and Hosts have a style in topic delivery under the existing situation to make the atmosphere more vibrant, amiable, and not clumsy in conveying information, messages, and feelings.

Previous research reporting on language style by Ridianto & Efwan (2018) evaluated *"Students' Perception On Language Style Used by English Lecturers in The Classroom."* This research analyzed the students' perceptions of the language style used by a lecturer in the classroom at STKIP Abdi Pendidikan Payakumbuh. Then, a thesis was written by Amri (2018), who analyzed the *"Language Styles in "Love Rosie" movie: A Sociolinguistic Analysis."* This thesis aimed to find the language styles implemented and found the most frequent language styles in the "Love, Rosie" movie and used a descriptive qualitative design. Although the topic is similar to several studies on language style, this study has a different perspective. It provides a language style analysis through talk show broadcasts conducted by the hosts and guest star, which focused on broadcast media. The researcher took this research from a talk show with different topics, themes, research subjects, data, and methods.

This research aims to shed new light on this research by analyzing language styles so that readers can distinguish the use of language styles that are appropriate to the situation and conditions. By analyzing the language style used by the Hosts and Katy Perry in this study, the researcher also wanted to find out the dominant language style used by the Hosts and Katy Perry's Exclusive Interview on the Tonight Show. Joos (1976) classified different types of language styles.

The Five O'clock. The word 'Clock' is a formality in spoken and written English called: first, frozen style. Frozen style is a kind of discourse style that occurs in the most formal circumstances, such as exceptional events or formal functions, courts, constitutions, or state reports that have representative value. Joos (as cited in Hamdany, 2017) stated that when speaking in front of many people (public) who use a speech style with the choice of words is planned and careful, the intonation is exaggerated, and many rhetorical sequences are appropriate. The pronunciation characteristic of this frozen style is monotonous, and it is also patterned irreversible. In the written text, it can be a documented history, laws, etc. The characteristics of this style are structured and

unchanging sentence structures, long and careful sentence construction, and excessive intonation. This style also has almost no response between the speaker and the listener.

Second, formal style. Formal style also known as deliberative style, is one of the other styles of language used in situations where the speaker must be careful in pronunciation, sentence structure, and word decisions. This style is used in critical situations, such as in undergraduate and technical reports, formal speeches, classrooms, and sermons. According to Joos (1976, p. 156) in (Hamdany, 2017), this style is used in greeting audiences, which allows listeners to be effective in a significant exchange between speaker and listener. It is generally used in formal situations, where there is a little background to be shared, and communication in this style is mostly one way with little or no feedback from the audience.

Third, consultative style. This consultative style can be used in a semi-formal correspondence situation or a kind of language style expected from the usual and is generally used by speakers who do not design the speech. According to Joos (as cited in Hamdany, 2017) noted that the consultative style is a style that shows a person's norm to come to terms with foreigners who speak their language with different personal information and usually found in dialogue. However, formal enough words are chosen with some business, translation, doctor-patient conversation, meeting with the principal, company meeting, or first meeting between strangers. The consultative style is used in conversations such as buyer-seller conversations, doctor-patient conversations, teaching and learning processes, and small group discussions.

Fourth, casual style. Casual style can be used in casual discussions or in casual situations that are appropriate for discussions such as with friends or family members. This style is also characterized by using first names or even nicknames rather than a few names and last names in addressing one another. Also, the pronunciation is fast, often slurred, besides the use of slang. There is a general and non-specific in this style and often has an incomplete sentence syntax. Another characteristic is casual speech, where there is an omission of words without stress, especially at the beginning of a sentence. According to Joss (1967), it is stated that the casual style is used for friends and acquaintances in his book. This casual style lacks background information and does not depend on audience participation. There are repetitions of words or terms that often use

elliptical sentences in the relationship between speaker and listener (Haryanto in Ridianto & Efwan, 2018).

Fifth, intimate style. Intimate style is a type of language style very close to personal language that can be used and shared with family, or lovers, and dear friends. The kinds of intimate labels are darling, honey, even Mom, Dad, and other nicknames used in this situation. This style also characterized by ellipsis, deletion, swift pronunciation, non-verbal communication, and marked secret codes, which cannot be understood. Intimate style is an expression that avoids providing targeted information outside the speaker's skin Joos (as cited in Hamdany, 2017). This intimate style is also the most relaxed and discusses meaningful lexical or grammatical structures without any linguistic constructions and only incomplete phonological structure. Likewise, the inflections or intonation used are also included in a higher priority than words or grammar.

From the explanation above, this study uses Joos's (1976) theory to help the writer answer the questions in this study. The writer uses this theory because they are closely related to this study, where this theory fits perfectly with the study that will be written by the researcher, which analyzing the style of the language spoken by the subjects in the TV show. However, according to Mandell & Kriszner (2003), this theory supports a person's speech and language style in the written form, such as the magazine, newspaper, etc. Therefore, the writer uses Joos's (1976) theory, which is very significant concerning this research.

METHODS

In this research, the researcher applied qualitative descriptive because when the researcher examined the language styles available on television, especially on YouTube, the data were utterances, not numbers. By applying this research design, the researcher tried to describe the problem based on accurate data. The researcher also analyzed the data descriptively, then displayed the results and collected data from the transcript of the Host and Katy Perry's utterances during an exclusive interview on the Tonight Show supported by data. The data was collected from the transcript between Katy Perry and the Hosts in an exclusive interview on the Tonight Show. In data collection, there were several steps taken by the researcher in collecting data systematically.

First, the researcher downloaded the Exclusive Interview video on the Tonight Show on the site <https://www.youtube.com/watch?v=58fIvNIhSek>. Second, the researcher watched the video several times to understand the video content. Third, the researcher took note of the transcript in the Talk Show in the YouTube application by activating the English subtitles available in the application to make it easier for the researcher to transcribed the video and observed the dialogue used by Katy Perry and the Hosts. Fourth, the researcher watched and listened to the Talk Show again to check and match the transcript carefully from the exclusive interview that the Hosts and the Guest repair the language style. The researcher categorized and identified the words that indicated the dominant language styles through the word and dialogue in the Tonight Show in the last step.

After collecting the data, the researcher determined the language style used by Katy Perry and the Hosts on Tonight Show. To answer the problem statements in this research, the researcher labeled and classified the utterances used by Katy Perry and the Hosts, analyzed the data obtained from the utterances between Katy Perry and the Hosts. Then, the researcher determined the dominant language style used by Katy Perry and the Hosts. The researcher manually counted the number of occurrences of each type of speech style. Finally, the researcher concluded the types and styles of speech predominantly used by the Hosts and the Guest on the Tonight Show. To do that, the researcher determined the data by describing the speech form and classifying them into a frozen, formal, informal, consultative, intimate, and casual style.

FINDINGS AND DISCUSSION

Findings

In order to find the most dominant language style used by the Hosts and Katy Perry's Exclusive Interview on the Tonight Show, the researcher has to find out five language styles based on Joss's (1976) theory such as frozen style, formal style, consultative style, casual style, and intimate style. The researcher found four (4) out of five (5) language styles used by Katy Perry and the Hosts; they are frozen style (no data), formal style (nine data), consultative style (twenty-two data), casual style (twenty-nine data), and intimate style (four data). The percentage of language style is described in the table below.

Table 1
The Percentage of the Hosts and Katy Perry's Language Style

No.	Language Style	Number (F)	Percentage (X)
1.	Frozen	0	0%
2.	Formal	9	14.0%
3.	Consultative	22	34.3%
4.	Casual	29	45.3%
5.	Intimate	4	6.02%
	Total	64	100%

The table above illustrated the total occurrence of five language styles, frozen, formal, consultative, casual, and intimate styles by the hosts and the guest. The table showed there were sixty-four (64) utterances found which categorized types of speech style. Formal style appeared 14.0% (9 times), consultative style appeared 34.3% (22 times), casual style appeared 45.3% (29 times), and intimate style appeared 6.02% (4 times). According to the percentage above, the highest number that mostly appeared in the talk show is casual style. The host and the guest used formal style, consultative style, and casual style to adjust the guests, mostly casually putting everything. The host presented an intimate style in some situations to skip the distance and create a comfortable situation. In this finding section, the researcher filters some utterances representing all to be explained as sample data from each language style. The details are described below:

Katy: "Thank you.."

Hesti: "Just released today. Please tell us about the new album for the "Smile."

(00:02:13)

In the datum above, there is a conversation carried out by Katy Perry as the Guest and Hesti as the Host, which talks about Katy Perry's new album entitled "Smile," which has just been released. This datum can be categorized as formal style. From the utterance that Katy Perry said by saying, "Thank you.." and the utterance that Hesti said by saying, "Just released today. Please tell us about the new album for the "Smile." It shows the use of intonation carefully carried out by Hesti and using grammar in the sentences she pronounces correctly. Then, there is the word politeness from the word "Thank you" and the word "Please," which was uttered by Hesti. Therefore, this datum can be categorized as a formal style.

Enzy: "My name is Enzy."

Hesti: "I'm Hesti"

Desta: "And the one and only, Desta."

Vincent: "Yeahh"

Enzy & Hesti: "Ohh.."

Enzy: "Okay.."

(00:01:23)

According to this datum, the above conversations are the presenters' utterances about introducing themselves, starting with Enzy, Hesti, and Desta. This conversation used a consultative style above because there are many consultative style characteristics. From the utterances listed above, there are words pronounced by them, such as the "Yeahh" word, which Vincent pronounced, and the word "Oh" word, which is pronounced by Enzy & Hesti in the utterance of Desta. The words spoken in response to these conversations are also short. Besides, the word "Okay" uttered by Enzy contains a tone that expresses her doubts and shows an unfinished statement. Therefore, above the datum, use a consultative style.

Hesti: "It's gonna be difficult. But, Katy, your new album is named Smile.

But, it.. What makes Katy Perry umm.. Smiles? We are curious.."

The Hosts: "Ooouuhh!"

Enzy: "Okay..?"

(00:05:09)

In the above utterances, the conversation talked about Katy Perry's album entitled "Smile," which has something to do with the smiley expression, Katy Perry. In the above conversation, the Hosts, namely Vincent, Desta, Enzy, and Hesti, have done it, which shows that the style in this conversation is casual. Starting from the speech uttered by Hesti, "It's gonna be difficult. But, Katy, your album is named Smile. But, it.. what makes Katy Perry umm.. Smiles? We are curious.." In this utterance, there is a slang word for "gonna," which is pronounced by Hesti. It is a slang word that indicates that the utterance is informal. The word "gonna" comes from "going to," which supports the characteristics of a more casual sentence. Besides, it is still in Hesti's utterance that there is a use of the word "it's", which is a contraction of It and Is. Also, there is the word

interjection uttered by Hesti, namely the word "umm" and the word "Ooouhh.." which are uttered carefully by the Hosts. Thus, the above utterances are a casual style.

Vincent: "Do you see Shakira on the.."

The Hosts: "Hahaha"

Vincent: "On that video.."

(00:11:47)

From the datum above, there is a conversation carried out by Vincent, Desta, Hesti, and Enzy as the Hosts who talk about a Shakira who is in Katy Perry's parody music video clip, which is Hesti when playing Katy Perry in the parody music video clip. In this datum, it can be indicated as an intimate style. In words spoken by Vincent, who said, "Do you see Shakira on the..." is an intimate sentence in the word "Shakira" because the word is only a joke for the Hosts. Hence, after that, the Hosts laughed at this remark, "Hahaha." Therefore, it can be concluded that the above datum is indicated as the intimate style.

Discussion

Based on the analysis conducted by the researcher, none of the data matched frozen style because the utterance that supports the frozen style's characteristics cannot be found in the conversations in this talk show. It requires very formal settings such as religious rituals, national constitutions, or official ceremonies. Meanwhile, formal style always appeared at the beginning of the talk show, the middle, and the talk show. The formal's data presented above can explain that the Hosts and Katy Perry used polite words, correct grammatical, and careful intonations, which strongly supports the formal style's characteristics.

According to Joos (1976), in general, formal styles can be used in formal situations, where communication is carried out in one direction with little or no feedback from audiences. Then, in the data, the speaker's formal style as the Guest for the Hosts to be interviewed is higher than the Hosts because it requires accurate information directly from the songwriter. The consultative style appeared when the Hosts and Katy Perry use unplanned utterances and use interjection words on data. This style is usually used in places that lack formality. The place used by Host and Katy Perry, especially a guest for

interviews, is not very formal, so it refers to the theory that this style is used with daily conversation. The Hosts and Katy Perry are fairly consultative in the stylized data above when communicating in less formal situations.

These four hosts, Vincent, Desta, Hesti, and Enzy, are also friends who carry out this event by creating communication that produces an atmosphere that less serious matters. In the casual style, the researcher then found more expressions containing repetition, interjection, contraction, and slang words like "gonna," which are not polite. Besides, the researcher also found some grammatical errors when they talk to each other. The Hosts and Katy Perry have their styles to entertain the audience or listeners. They also simultaneously make a friendly situation, a more relaxed response, and use words that are easier for listeners and viewers to understand.

The use of these utterances can be influenced by the speaker's age, where people of the same age usually use less polite words. From the intimate style, Joos (1976, p.155) stated that intimate style is an intimate expression that avoids giving information outside of the speaker's skin. They can communicate by not providing detailed information about something because the interlocutor and the speaker already know it without further information. In the intimate style, most of the interlocutors imitate the speaker's speaking style because they do not want to move on because they want to maintain the continuance relationship during the exchange/conversation. From this, it can be concluded that people with close relationships can use an intimate style.

Accordingly, based on the data, the researcher found four out of the five language styles based on Joos' (1976) theory: formal style, consultative style, casual style, and intimate style. This talk show's setting is also not too formal, which cannot be supported by the frozen style, which requires very formal settings such as religious rituals, national constitutions, or official ceremonies. The researcher analyzed the language style used by the Hosts, Vincent, Desta, Hesti and Enzy, and Katy Perry as the guest through the transitions used during the talk show's conversations. The transition in question is that the researcher took and recorded the expressions used. In addition, the researcher also listened to and described the expressions used by using the language style used by the hosts and the guest. As in the casual style commonly used in this study, the researcher did not sort when the speaker spoke, but it was arranged according to language styles. The

researcher also investigated language style based on the sentences and words, adapted to Joos' (1976) theory.

CONCLUSION

The researcher found four types of language styles used by the hosts and Katy Perry following Joos's (1976) characteristics. Particularly in conveying information through intonation, pronunciation, grammar, sentences, and words that corresponded to each type of language style. To sum up everything that has been stated so far, the Hosts and Katy Perry have an appropriate style in delivering their information, messages, and feelings more luxuriate that this talk show does not produce monotonous situations. The dominant casual style used by the hosts and the guest gave a distinctive setting to this talk show. The particular reason for the circumstance is that some shows that carry out exclusive interviews along the lines tend to be monotonous and only ask questions without making the atmosphere more relaxed. Differently, the Tonight Show can produce different shows and is more easily accepted by the viewers/listeners or public. In this program, the Hosts and the Guest brought the atmosphere more relaxed, especially Katy Perry successfully entertained her fans who watched this show well.

SUGGESTION

After doing the research, the researcher suggests that this research can increase the readers' knowledge about language style and be a reading reference when learning language styles. However, the researcher believes that this research result is still far from complete and does not cover all the talk show's language styles. The researcher believes that many linguistic theories can support and expand in the next study related to language style. After reading this research, the readers can apply the theory to understand the video messages or ideas. For the literature students of STBA Pontianak, they may have adequate knowledge, perception, and interpretation of language styles based on Joos's theory (1976) to improve their English skills, especially writing and speaking skills.

Considering this research's weakness, future researchers may use Joos's theory (1976) to analyze the factors that influence the use of different language styles or functions of language styles and linguistics components, which are partially discussed in

this research. Other researchers may also analyze language style using other theories besides the writer's theory, such as Krizners', Nababan's, Gleason's theories, etc.

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